

# Responsible Gaming in land based casinos in Europe: The latest insights and strategies

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# Responsible Gaming in Context



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# What are we talking about?

- Games of skill vs games of chance
- The risks of the game
- Integrated mix of factors
- Biological / genetic predisposition
- Psychological constitution
- Social environment

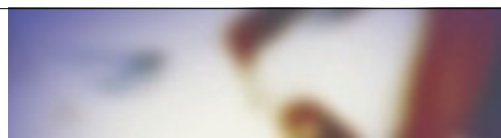
# Euromat and ECA

- Quality research to enable evidence based policymaking
- Effective education and communication
- Balanced regulation
- Treatment of problem gambling
  
- Promoting responsible gaming
- Advertising and marketing
- Prevention of under-age gambling
- Serving alcoholic beverages responsibly in a casino environment
- At risk and problem gamblers

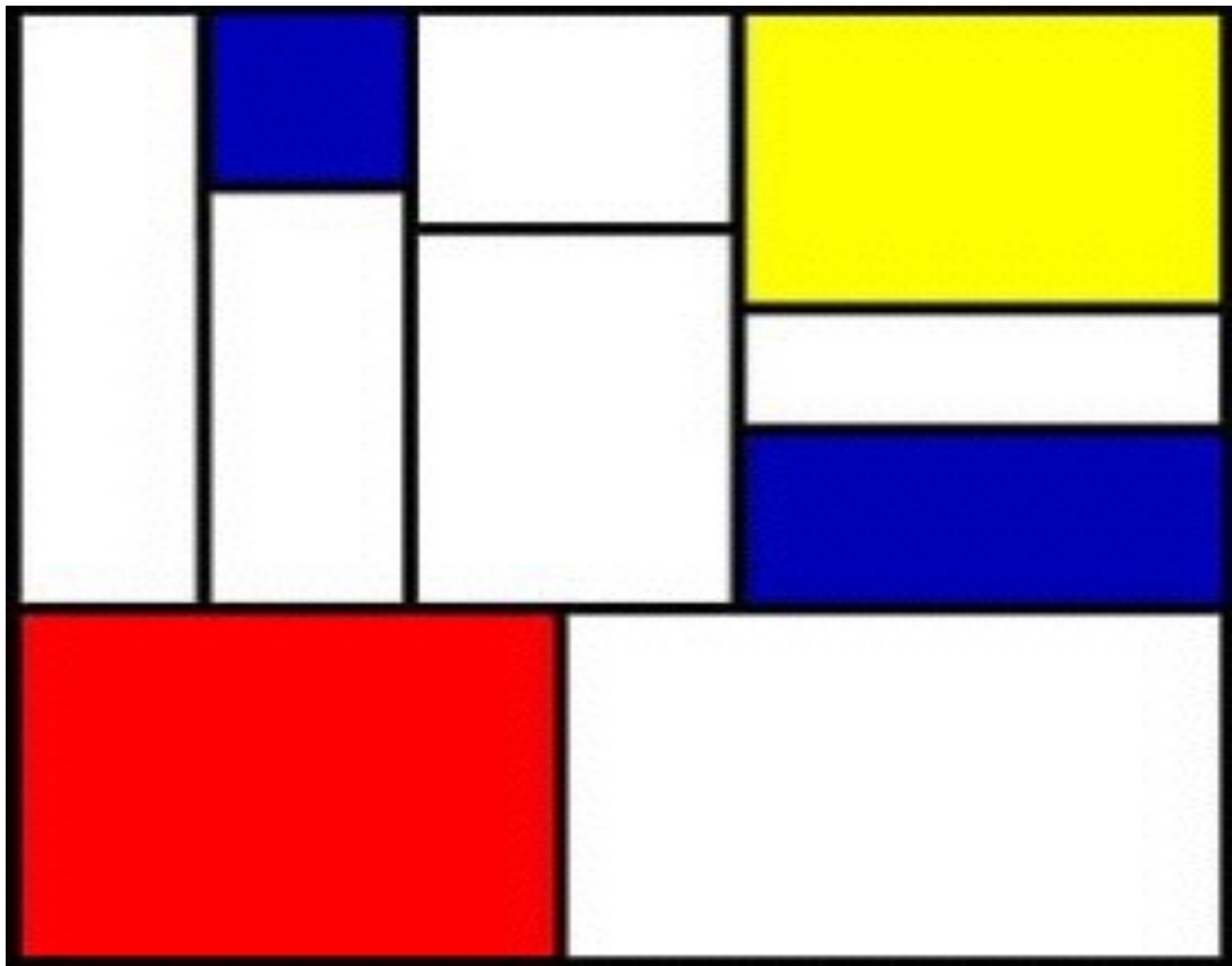
# What is Responsible Gaming?

Policies and practices to prevent and reduce harm of gambling

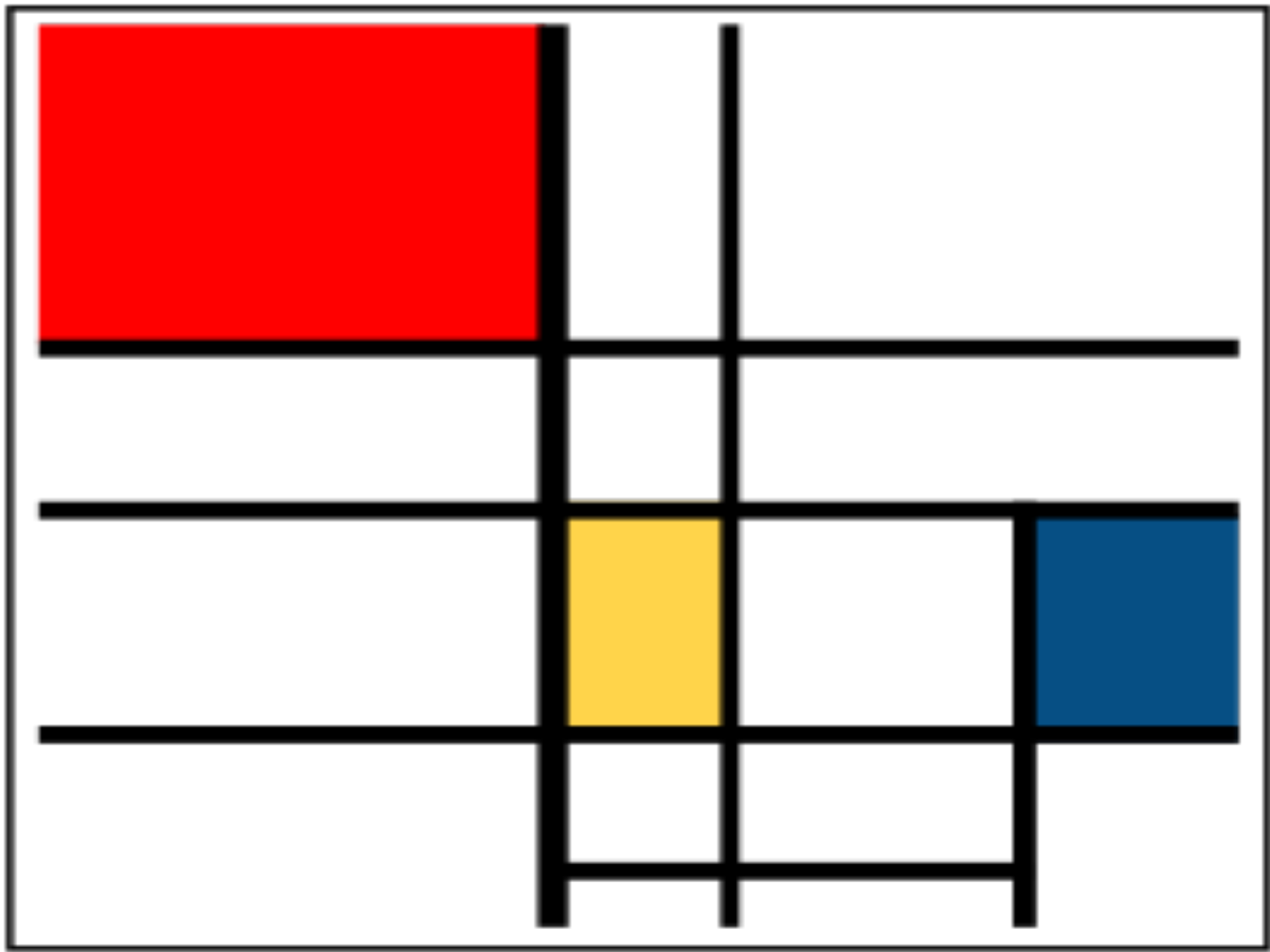
Responsible gaming is about informed choice to play well designed games in a secure and supportive environment



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